

# FUTURE WOOL



## AWI Future Wool dinner at Boyup Brook

Australian Wool Innovation and Women in Farming invite woolgrowers to an event celebrating our natural fibre.

Join regionally based AWI staff member, Ellie Bigwood, for dinner and discussion about current research, development, extension and marketing across the wool industry.

### TOPICS INCLUDE:

- ✓ market intelligence (including production and price data)
- ✓ trends seen during COVID-19
- ✓ global opportunities for wool
- ✓ marketing campaigns
- ✓ new wool product developments
- ✓ snapshot of on-farm and off-farm project investments
- ✓ research and development update
- ✓ Q & A session

**Thursday, 14 October 2021 at 6:00 pm**  
**Boyup Brook Club, 81/83 Railway Parade**

For catering and COVID-19 requirements, bookings are essential and places are limited!

**To register, please visit [www.wool.com/events](http://www.wool.com/events)**

