

# FUTURE WOOL



## Upcoming AWI Future Wool Events

Australian Wool Innovation invites woolgrowers to events celebrating our natural fibre.

Join regionally-based AWI staff member, Emily King, for dinner following discussion about current research, development, extension and marketing across the wool industry.

**JINDERA** Tuesday, 10 August 2021, 10:30 am Jindera Hotel

**JERILDERIE** Tuesday, 10 August 2021, 5:00 pm Colony Inn Hotel

### TOPICS INCLUDE:

- ✓ market intelligence (including production and price data)
- ✓ trends seen during COVID-19
- ✓ global opportunities for wool
- ✓ marketing campaigns
- ✓ snapshot of on-farm and off-farm project investments
- ✓ research and development update
- ✓ Q & A session

For catering and COVID-19 requirements, bookings are essential and places are limited!

**To register, please visit [www.wool.com/events](http://www.wool.com/events)**

